



BTEC Level 3 National Extended Certificate in Business, *equivalent to 1 A Level*

Entry Requirements: No additional requirements

This is an exciting course that covers the major business topics and features a variety of methods of assessment including course work, a set task, and an exam.

Year 12

Unit 1 – Exploring Business – a general business course work unit covering ownership, stakeholders, factors affecting business and innovation in business.

Unit 2 – Marketing – students will become experts in marketing before the unit culminates in a controlled assessment style set task in May where students apply research to a given task under exam conditions.

Unit 3 – Students will start a finance unit after the set task in May. This unit covers personal and business finance and they will primarily work on this until January when they take the exam. Personal finance topics include: role of money; bank accounts; borrowings; investments; insurance; financial institutions; consumer protection and advice and guidance.

Year 13

Unit 3 – continue to study finance unit ready for exam in January. Business Finance topics include: types of income and expenditure; sources of finance; break even analysis; cash flow forecasting; statements of comprehensive income and financial position and ratio analysis

Unit 22 – Market Research. Students complete the course with a very independent short course work unit where they will conduct their own market research for a given task.

BTEC Level 3 National Diploma in Business, *equivalent to 2 A Levels*

This is a double course and will cover everything in the single course (extended certificate) as well as the following units:

Year 12

Unit 4 – Managing an Event. A fantastic coursework unit that builds a variety of skills, as students run an event in school after they have learnt about the skills required to be an event organiser.

Unit 5 – International Business. Learners study how UK businesses develop strategies to trade globally. Learners will also consider the factors that influence the implementation of these strategies.

Year 13

Unit 6 – This unit enables learners to understand how the role of management and leadership in the workplace contributes towards business success. It is assessed with a set task like that in Unit 2.

The final unit to be studied will be an optional coursework unit and depend on the interests of the student. This could include accounting, managing teams, recruitment, or promotion.