



Students study a range of media forms in terms of a theoretical framework which consists of media language, representation, media industries and audiences. The following forms are studied in depth through applying all areas of the framework: newspapers, magazines, television, online, social and participatory media. Advertising and marketing, film, music video, radio and video games are studied in relation to selected areas of the framework.

Although GCSE Media Studies provides A Level students with a good grounding in terms of the key concepts of the Media Studies framework, there is no expectation that students have studied this subject at GCSE in order to progress to A Level.

Year 12

- Term 1: Advertising and marketing
- Term 2: Newspapers/Film Industry
- Term 3: Music Video/Television/Magazines
- Term 4: Television/Magazines
- Term 5: Revision/Component 3 (Non-exam assessment)
- Term 6: Component 3 (Non-exam assessment)

Year 13

- Term1: Newspapers (in depth study)
- Term 2: TV and Magazines
- Term 3: Video Games/Radio
- Term 4: Online Magazines/Blogs
- Term 5: Revision

